

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

IQAC NEWS LETTER

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with “A” Grade by NAAC)

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Annual News Letter

Secretary's Messages

I am very much delighted to know that the Annual news letter of the year of 2020 -2021 is being released. This exercise will pay way to bring out hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behavior, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in academic but in nuturing and growing the fertile minds of students into productive and responsible citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary

Patrons

Dr. N. Mala, Principal

Co-ordinator

Prof.N.Madhubala, HOD, Department of BCA

KKCAS Highlights

Kovai Kalaimagal College of Arts and Science has been placed 9th Rank in Coimbatore by Education World Magazine 2020.

In India Today Ranking 2020 Best College Award in National Level Survey 58th for BCA, 81th for BBA(CA), 116th for B.Com.

Kovai Kalaimagal College of Arts and Science is a member of National Rural Entrepreneurship Mission and constituted Rural Development Cell.



Faculty Timeline

Dr T.Suriyaprabha served as a resource person in a webinar on “Easy Way to Enhance Effective Communication” at T.S.A.College of Arts and Science, Perur,Coimbatore on 29.06.2020

Prof.P.Esther Jebarani attended a Webinar on “Discovering Azure” Organized by Department of Computer Application at Muthayammal College of Arts & Science, Rasipuram on 09/07/2020

Prof.P.Esther Jebarani attended a Webinar on “LTE- A Pro and Evaluation to 5G” by Department of Electronics and Communication Engineering,

SCAD College of Engineering and Technology on 11.07.2020.

Prof.G.Dhivya attended a One day Workshop on “Data Science with Python for Data Analysis” at Karpagam College of Engineering on 20.09.2020

Prof.P.Esther Jebarani attended an International Conference on AI, Robotics and Automation International Conference on Signals, Communication and Embedded Systems International Conference on Advances in Sensors, Energy, and Hybrid vehicles, International Conference on Advances in IOT, High Performance and Edge Computing by ICT Academy from 14.10.2020 to 18.10.2020 .

Prof.N.Madhubala attended a One Day National Level Virtual Seminar on "Harassment of Women in Digital Space" at Sankara College of Arts and Science on 16.10.2020.

Prof. N.Madhubala attended a Ten Days Skill Training Programme on “Web Design Course for Entrepreneurship - Phase 3” Department of Computer Applications, Bharathiar University from 1.12.2020 to 11.12.2020.

Prof.E.Karthika & Prof.P.Selvi attended a National Level Webinar on “Doing Academic Research in Post - Covid world: A Global Perspective on Methodological Issues” at Vishwaksena Arts & Science College for Women on 27.03.2021.

Prof.S.Barathi, Prof.I.Haarani Prof.Radha Journal For Science And Advance Research In
Priyadharshini attended “Rural entrepreneursip with Technology, Vol 6, Issue 10-October 2020,ISSN:
business plan in action “ online workshop by ONLINE [2395-1052].
MGNCRE-(REDC) on 19.3.2021.

Research and Publications

Prof.P.Selvi published a paper on “A Study on Mrs.P.Pavithra published a paper on “Impact of
Customer Perspective towards Unified payment Financial Assistances on the achievements of Self
Interface (UPI) - Adopting Digital Transformation Help Group Members“ in The International Journal
System”, GIS Science Journal (Scopus Indexed) of Analytical and Experimental Modal analysis
Volume 8, Issue 4,799-805, April 2021, ISSN Volume XIII, Issues I January- 2021,ISBN/ISSN No:
No1869-9391 0886-9367, Impact Factor 6.3

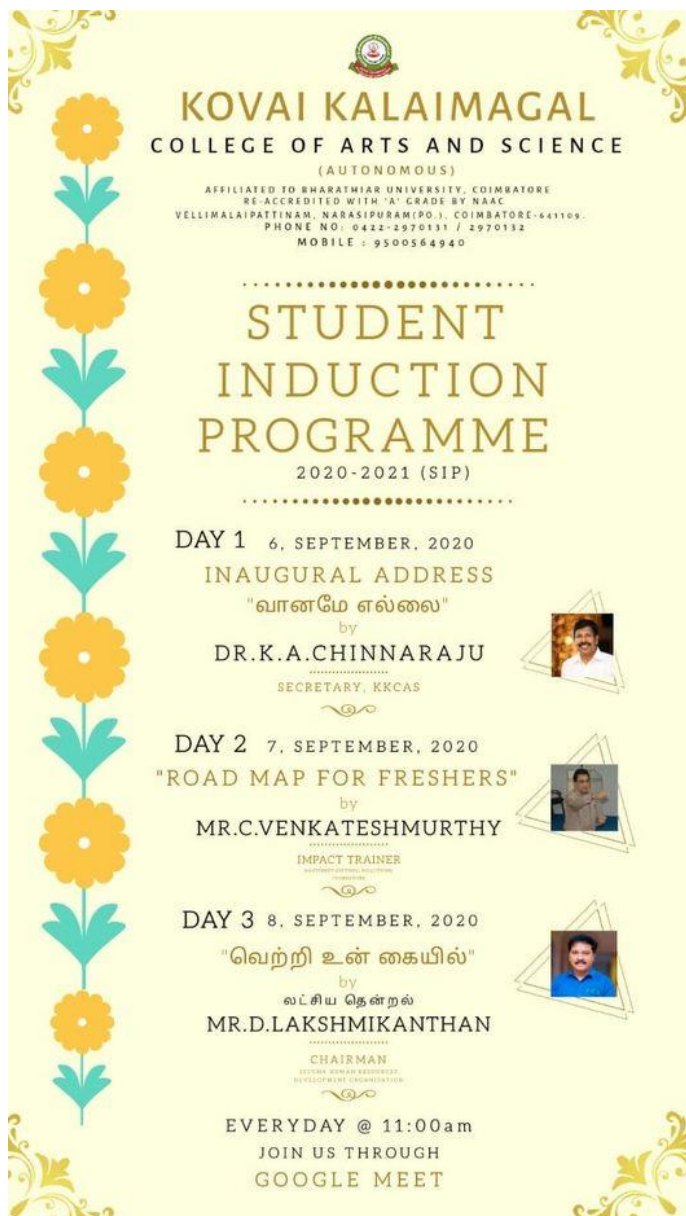
Prof.B.Karthikeyan published a paper on Ms.M.Swetha Sri attended a Webinar on “Machine
“Multimodal Biometric Score Level Fusion Using Learning Algorithms for Healthcare” by Department
Advanced Optimized Fuzzy Inference system” in of Computer Applications, Nandha Artsand Science
International Journal of Advanced research in College, Erode on 9.02.2021
Engineering and Technology, Vol -11, Issue-10,
247-258, October 2020, ISSN: 0976-6480, Mr.Vignesh.D (III B.Sc. Mathematics(CA)) First
Online:0976-6499 Prize in Math Quiz and First Prize in Math
Sketching in Virtual Inter-Collegiate meet

Prof.B.Karthikeyan published a paper on “Delay “ZONAZA-2K21” by Karpagam Academy of
Aware efficient Routing Protocol for Vehicular Higher Education on 27.02.2021.
Delay Tolerant Network” in International Journal
For Scientific Research And Development, Vol 8, K.Sathyanarayanan of III B.Com won 6th place
Issue 8- October 2020, ISSN[Online]: 2321 0613 , (Junior 70-80 Kg Category in MFP Classic-Body
International Journal For Science And Advance building Contest) at SMR Thirumana Mandabam,
Research In Technology Subramanipalayam on 15.12.2019

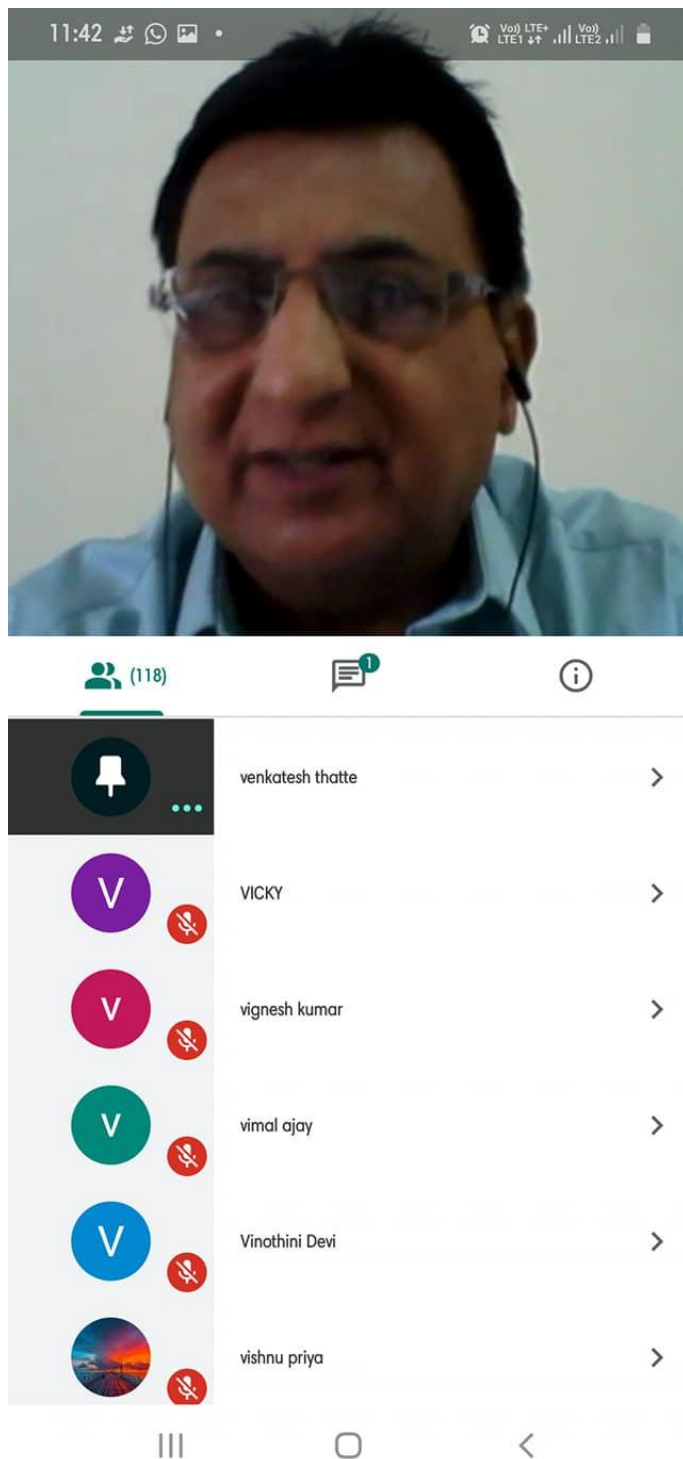
Prof.B.Karthikeyan published a paper on “An
Advanced Multipath Routing Based Energy Efficient
scheme in Mobile Ad Hoc Network” in International

Common Programmes

The Students Induction Programme(SIP) conducted from 6.9.2020 to 10.9.2020. Inaugural function by Dr.K.A.Chinnaraju, Secretary, Kovai Kalaimagal College of Arts and Science, Coimbatore.



Day 2: “Roadmap for freshers” by Mr.C.Venkatasamurthy, Impact Trainer.

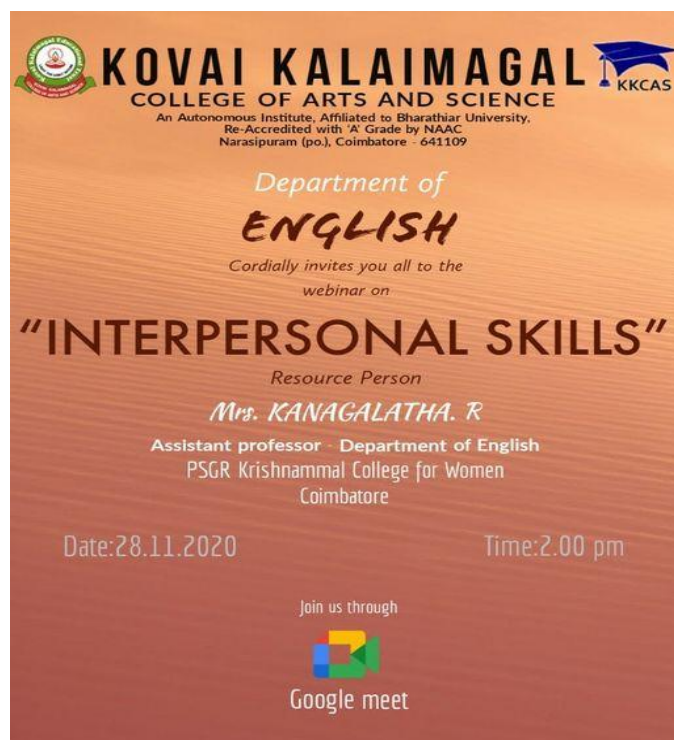


Day 3: “Vetri un Kaiyil” by Mr.D.Lakshmikanthan, Chairman, Sivoha Human, Resource Development Organization



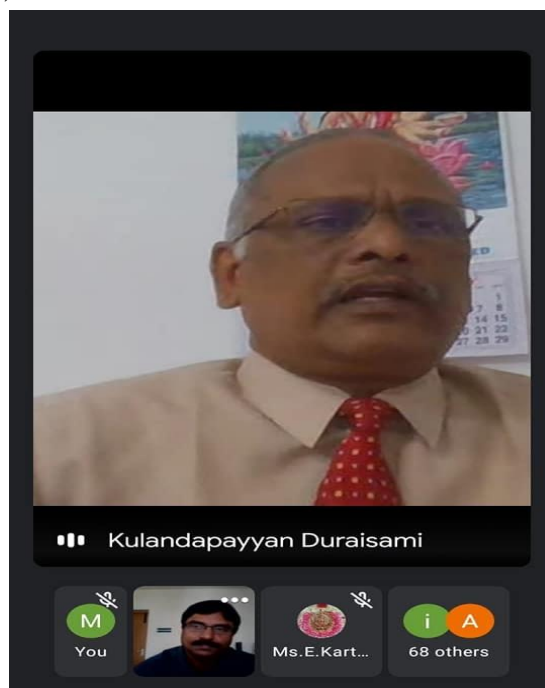
Day 4: “Career Guidance Programme” by Dr.A.Krishnamurthy, Head, Placement Division, KKET. Day 5: “The Importance of Confidence and Leadership.” by Mrs.Senkamalam Chinnasamy, Product Manager Sony Motion Pictures, Los Angels, California, US.

Department of English



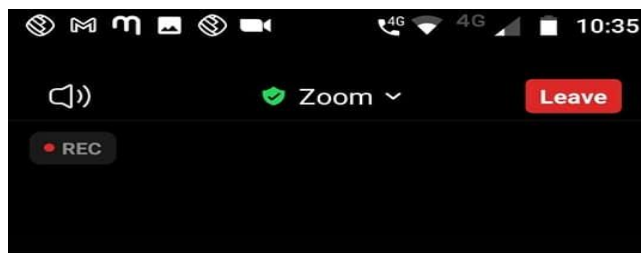
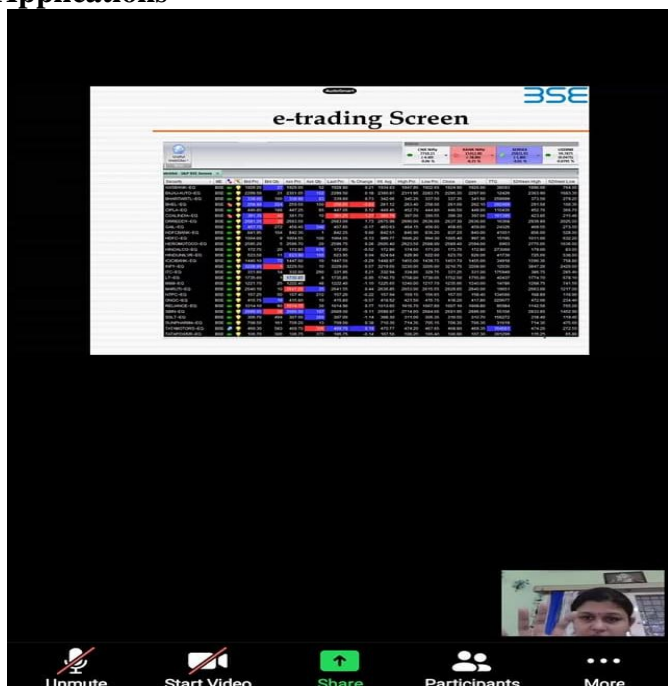
Department of Commerce

A Webinar conducted on “Career as a Company Secretary” by Dr.(CS).R.Maheswaran, Vice President, Finance and Infrastructure, , Emperial KGDS, Coimbatore on 21.11.2020.

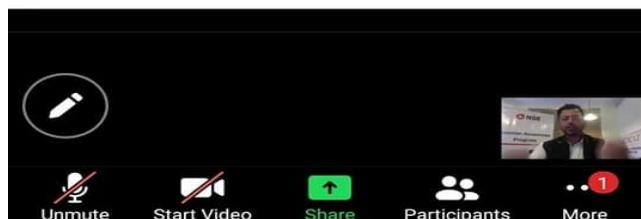


Job Oriented course on “Tally Prime” was conducted from

Department of Commerce with Computer Applications



FINANCIAL WELL-BEING



A Webinar conducted on “Capital Market” by Mr.Srikanta Lahari Sagi, Lotus Knowlwealth Pvt. Ltd on 20.11.2020

Job Oriented Course on “Advanced Excel” was conducted.

Job Oriented course on “GST Registrations and Returns” was conducted.

Department of Business Administration with Computer Applications & Department of International Business

Department of Commerce with Professional Accounting

Skill Development Webinar on “Investment in Financial Markets” by Mr. Faisal Khan, Senior Consultant, Eficaz Solution on 19.11.2020



Two day Workshop conducted on “DATA ANALYSIS USING SPSS” on 4.3.2021 and 5.3.2021.

One day workshop conducted on “PHOTOSHOP AND COREL DRAW” on 25.3.2021.

Department of Computer Science(UG & PG)

Bridge course conducted for Non- Computer Science students from 15/9/2020 to 19/9/2020.

Value Added Course on E-learning was conducted.

Department of Computer Applications

Value Added Course conducted on “Python with Mysql” By Resource Person:Mrs. Alagupandian, Proprietor, Akkam Foundation, Coimbatore on December 2020.

Department of Information Techonology

Value Added Course conducted on “Blockchain” was conducted.

Department of Mathematics(CA)

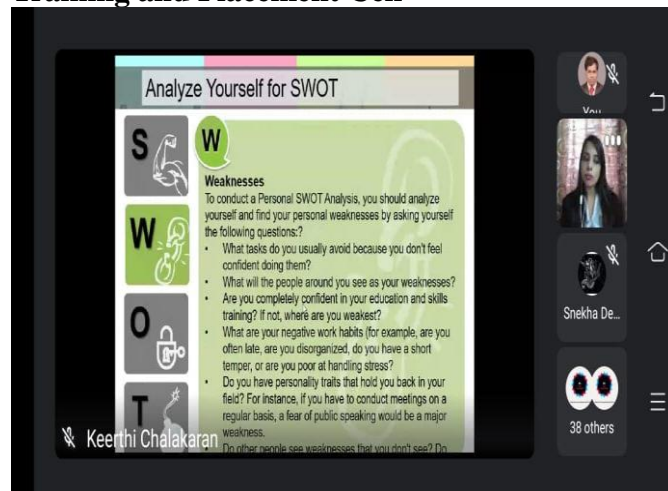
A Webinar conducted on “Catalan Number and its Applications” by Dr.J.Shiana, PG Head, Department of Mathematics, VLB Janaki Ammal College of Arts and Science on 11.03.2021

Women Empowerment Cell

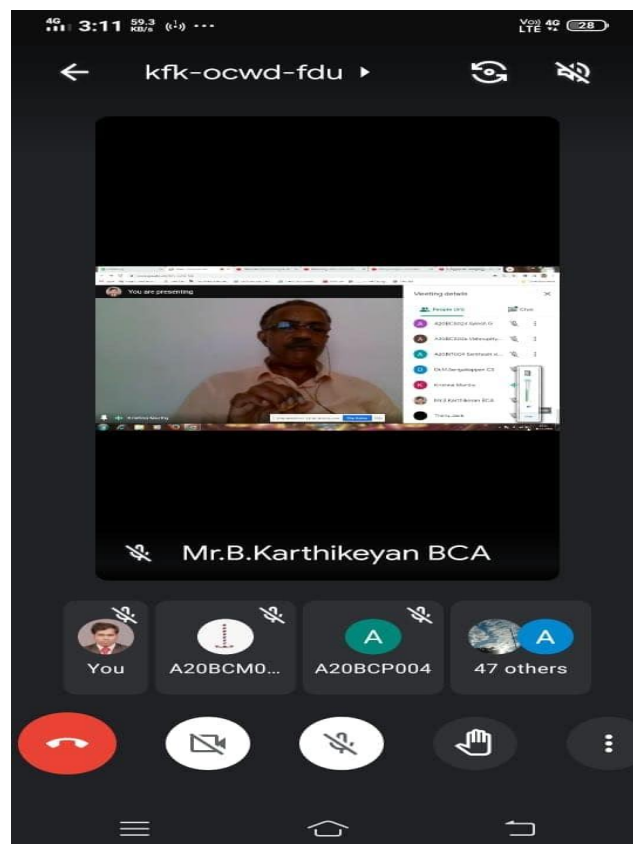


An Awareness programme about 'Janaushadhi Diwas' on 5.03.2021

Training and Placement Cell

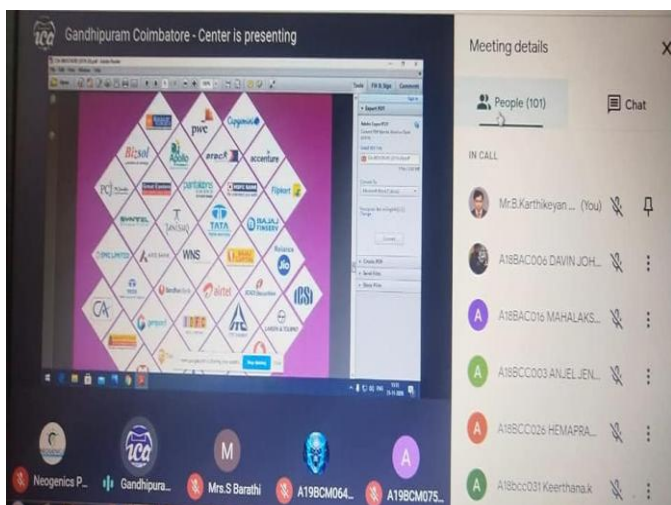


Infosys Skill Development Programme conducted from 05.10.2020 to 20.10.2020 via Google meet link <https://meet.google.com/bgh-dewq-hpe> Trainer : Ms.Kirthi Chalakaran



Career Guidance programme for I Year UG Students by Dr.A.Krishnamoorthy & .Dr.M.Sengaliappan on 27.11.2020 & 30.11.2020-

Inauguration of Skill Development Programme by Infosys on 19.01.2021

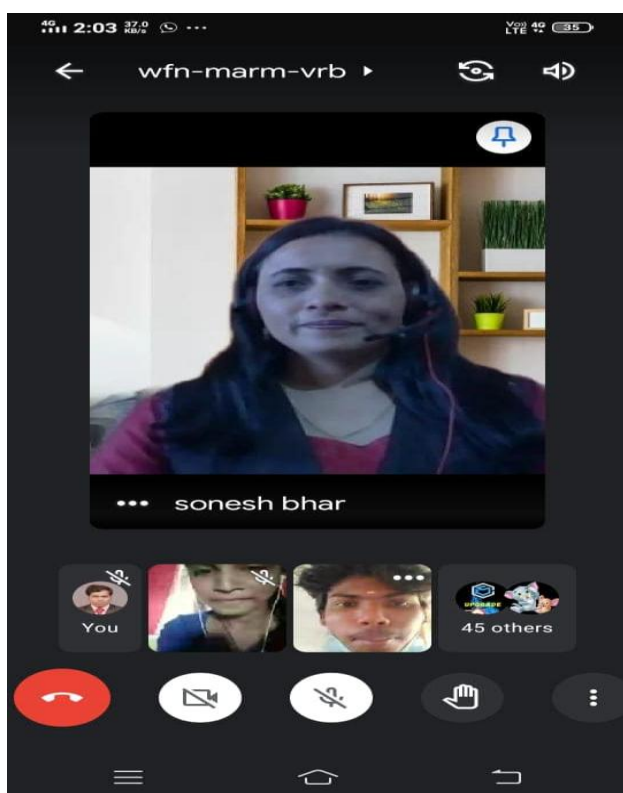


On Campus Placement Drive 2020 – 2021 conducted for Religare Health Insurance Private Limited. on 19/02/2021 (Tuesday)

In the following companies, the students were selected through campus drive placements

S.No.	Name of the Company	No. of Offers
1	SURET	17
2	Religare Insurance Pvt Ltd	35
3	TCS	01
4	CTS	03
5	Infosys	01

Webinar on "Career in Accounting and Finance" by Mr.Utpal,Vice Chairman, ICA Eduskills Pvt Ltd, Kolkata on 25.11.2020 at 3.00 pm to 4.30 pm conducted by Training and Placement Cell, KKCAS



Our Key Recruiters

